

# Andrew Clark



## CONTACT



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## EDUCATION

University of Nebraska at Kearney

Bachelor of Sciences degree in Multimedia with a minor in Advertising and Public Relations. Graduation date: December 2024

## SKILLS

Experienced in the Adobe Creative Suite including but not limited to Photoshop, Illustrator, InDesign and Premiere Pro. Proficient in WordPress content management system. Skilled in website creation, customization, and optimization, ensuring a seamless user experience.

## COURSEWORK

Successfully completed coursework in WordPress I and II to enhance my website development knowledge. Completed Graphic Design coursework to gain a strong understanding of visual communications as well as advancing my graphic design skills.

## WORK EXPERIENCE

Lawn Foreman June 2022 - Present  
Graczyk Lawn and Landscape

- Manage a mowing crew to complete over 70 commercial and residential properties per week.
- Keep up with basic maintenance for equipment including but not limited to: oil changes, air filter changes, sharpening mower blades, etc.
- Complete various landscaping tasks such as yard cleanups, pruning, edging, and snow removal.

Experiential Learning Group Project January 2024 - May 2024  
University of Nebraska at Kearney

- Collaborated with teammates and our client, Zu Haus Flats in Minden, Nebraska, to design a logo, website, social media templates, and promotional videos.
- Built a functional wordpress website with a home page, contact form, information on available apartments and a functional application page for downloadable application and policy forms.
- Successfully communicated with group members to complete all required tasks for the group project

Summer Internship June 2023 - August 2023  
Heartland Hosting

- Collaborated with client to develop a plan of action to decipher and accomplish website goals.
- Researched and developed a hierarchical system for over 200 products for the website with images, prices, item numbers and inventory stock.
- Implement Search Engine Optimization for each product, page and post on the website.

## CERTIFICATIONS

Hootsuite Social Marketing Certification

- Certified in social media strategy, content creation, and platform analytics
- Issued by Hootsuite Academy, October 2022

Hootsuite Platform Certification

- Certified in functions of the Hootsuite social media scheduling platform
- Issued by Hootsuite Academy, October 2022
- Proof of certification available upon request